## FOR IMMEDIATE RELEASE

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## Tri-Valley Community Television offers Summer TV Camp

PLEASANTON, CA (May 8, 2009) -- Does your son or daughter dream of a career in television? This summer Tri-Valley TV30 will offer middle school students a twenty hour day camp at its Pleasanton broadcasting facility. The camp will run from 9a-1p over five days staring June 19<sup>th</sup>.

For students who are thinking about choosing some form of video production for their future career this summer camp will give them an overall picture of the production process, help prepare them for college related courses in video and give them an edge for future employment in the industry.

"This is a wonderful opportunity for any student to learn first hand about television production," said Melissa Tench-Stevens, Executive Director of Tri-Valley TV. "It is rare for middle school students to be given the chance to spend time with professionals in a working broadcast facility. I hope this experience will create an internal spark in each student and help them determine their college path."

Tri-Valley's TV Summer Camp students will learn all the steps to making a TV show, gain hands-on experience and complete a program that will be broadcast on local TV. The Camp will be overseen by Mitch Eason, experienced ROP Media instructor.

In addition, Tri-Valley TV's Summer Camp will provide opportunities for area youth in other ways. The time spent at TV Camp will help students socially, emotionally and cognitively through its multi-media learning. Students will acquire skills to be creative, to think critically and to increase their literacy.

The fee for the camp which will meet on Friday, June 19, Monday, June 22, Tuesday, June 23, and Wednesday, July 1<sup>st</sup> is \$495. Limited scholarships are available.

Tri-Valley Community Television is located at 4663 Bernal Avenue, Suite B in Pleasanton, CA. A 501c3, Tri-Valley TV provides programming over channels TV28, TV29 and TV30 on Comcast Cable and AT&T U-Verse.

For more information about Tri-Valley TV's Summer Camp, visit <a href="www.tri-valleytv.org">www.tri-valleytv.org</a> or contact Melissa Tench-Stevens at 925.462.3030. Space is limited.

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