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IT'S TIME TO REGISTER FOR TRI-VALLEY TELEVISION'S SUMMER CAMP

Pleasanton, CA -- If your son or daughter is considering a career in television or video production, Tri-Valley TV Camp is where they should be this summer. Offered by Tri-Valley Community Television, this unique TV Camp includes an introduction to studio production, field production, writing, producing and digital video editing. The day camp consists of a total of 20 hours and is open to students in grades 6 – 11 from all over the Tri-Valley. Participants will work within a group to produce a TV program.

Tri-Valley TV Camp sold out last year in its first year of existence. Therefore, this year, two sessions will be offered to campers. The first session will take place June 14 - 18. The second session will be available from August 9 - 13. Tri-Valley TV Camp will run from 9 a.m. - 1 p.m. each day. The fee is \$495 and registration is limited.

"Last year students produced a one hour special that aired on TV30 titled "Tri-Valley Youth View", said Melissa Tench-Stevens, Executive Director of Tri-Valley TV. "Students not only had the opportunity to work with our staff at a real television station, but interviewed two Mayors and other key city personnel. We were fielding calls all year long from the positive buzz created by last year's camp and this year's camp will be just as exciting."

In addition to providing valuable hands-on experience in television production, Tri-Valley TV Camp will give students an overall picture of the production process, help prepare them for related courses in video and provide an edge for their future in the television industry. Experienced ROP Media instructor Mitch Eason will be returning as Camp Director.

The camp is located at the Tri-Valley Community Television Studios of TV28, TV29 and TV30 which is on the grounds of the Pleasanton Unified School District, 4663 Bernal Avenue, Suite B in Pleasanton.

For more information and to register for the Tri-Valley TV Camp, visit the Tri-Valley TV web site at <u>www.trivalleytv.org</u> or phone the station at 925.462.3030.

Tri-Valley Community Television, a 501c3, provides programming over channels TV28, TV29 and TV30 on Comcast Cable, over AT&T U-Verse and live streaming at <u>www.trivalleytv.org</u>.