## FOR IMMEDIATE RELEASE

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## Tri-Valley TV Offers Video on Demand... watch your favorite shows at your convenience

Pleasanton, CA -- 6.22.10 -- Tri-Valley TV now offers the opportunity to watch some of the great shows that highlight residents and the Tri-Valley communities and at the viewer's convenience. Check out the programs that are being offered Video on Demand. For those who are not familiar with Video on Demand, it means that a person can watch the shows **when** they want to see them. There is no charge and anyone can watch by going to the trivalleytv.org web site.

The following shows are now being offered via Video on Demand: Tri-Valley Sports Final, Slice of Life Tri-Valley, Tri-Valley Community Focus, In A Word, Mayors Report and the Livermore City Council meetings. The most current episode is featured. Click on the icon of the program to view.

"We are continually trying to upgrade our services to our residents," said Tri-Valley TV Executive Director, Melissa Tench-Stevens. "We started offering streaming of all channels last year, so even if you don't have Comcast or AT&T you can watch all our channels in real time on our web site. We've added Video on Demand so you can view our shows at a time that works for you. Our newest addition of Tri-Valley Sports Final on VOD is important as the program features local High School athletes. For example, if one's son or daughter is featured on the show, parents can share the experience with relatives in other states or anywhere around the world!"