

TRI-VALLEY COMMUNITY TV WINS THREE **2011 STAR AWARDS**

PLEASANTON, CA – (06.09.11) Tri-Valley Community TV (TVCTV) has been awarded three STAR Awards by the States of California and Nevada National Association of Telecommunications Officers and Advisors (SCAN NATOA). The organization announced the STAR Award winners on June 2nd. TVCTV was in competition with numerous television stations in both California and Nevada. The awards recognize excellence in government and community programming.

Tri-Valley Community TV won first place in three categories:

Sports Event: Dublin High School vs. Dougherty Valley High School Football Game

Sports Show: Tri-Valley Sports Final

Web Site: (www.trivalleytv.org)

The Dublin High School vs. Dougherty Valley High School Football Game was one of five area high school football games broadcast on Tri-Valley Community TV (TVCTV) last fall. Played on Friday, November 12, 2010, the show aired on Channel 30 and featured TV30 sportscasters Ian Bartholomew and George "Dr. B" Baljevich with field reporting by Anna Kagarakis. Dublin Mayor Tim Sbranti provided commentary along with coaches and players.

Now in its sixth year, Tri-Valley Sports Final is a half hour weekly review program hosted by Ian Bartholomew and George "Dr. B" Baljevich. The show covers team and individual sports with footage and commentary. A "Player of the Week Award" is presented to an outstanding high school athlete each week.

TVCTV's web site was a winner too. The web site provides users a connection to the Tri-Valley anywhere in the world. Users can watch all channels (TV28, 29 and 30) streaming live or choose to watch programs on their own time via video on demand.

"Our goal is to provide quality government, educational and community programming to residents of the Tri-Valley," said TVCTV Executive Director Melissa Tench-Stevens. "We are honored to be recognized for our efforts with these prestigious awards."

ABOUT SCAN NATOA

Founded in 1980, there are over 380 members in California and Nevada. The parent organization, NATOA, has 12 National Chapters representing more than 18 states. SCAN NATOA is a non-profit professional organization serving local governments and regional authorities. The California and Nevada Chapter of NATOA offers training, networking, and information on telecommunication issues.

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