TV30'S TRI-VALLEY SPORTS FINAL PLAYER OF THE WEEK AWARDS 2011 AIRS ON CHANNEL 30

TV30's first Tri-Valley Sports Final Player of the Week Awards Event honoring outstanding high school athletes from the Tri-Valley took place on June 1, 2011 at the Robert Livermore Community Center in Livermore. Sponsored by Tri-Valley Community Television (TVCTV), the event featured guest speaker former San Francisco 49er Guy McIntyre. Guy is a three time Super Bowl Champion. Hosts from TV 30's "Tri-Valley Sports Final" were Ian Bartholomew, George "Dr.B" Baljevich and Anna Kagarakis.

Throughout the 2010 – 2011 school session, an outstanding high school athlete was chosen each week and highlighted on "Tri-Valley Sports Final." These students and their families were invited to attend the special ceremony and reception. Over 100 people gathered at the event including Mayor Marshall Kamena of Livermore, Mayor Tim Sbranti of Dublin and Mayor Abram Wilson of San Ramon. City Council member Jerry Thorne of Pleasanton, superintendents, and coaches from the high schools in the Tri-Valley also attended.

"We feel honored to recognize the Valley's great athletes at this event," said Ian Bartholomew, TVCTV Sports Director. "It is a privilege to celebrate the accomplishments and pay tribute to all of our recipients."

During the program a video of each student's winning play was shown. Students were then given their award and were congratulated by Mr. McIntyre and the Mayors of each city. Following the awards portion of the event refreshments were served. Students and parents visited with the Mayors and Mr. McIntyre.

"We hear so much negative news these days," said Melissa Tench-Stevens, Executive Director TVCTV. "This was a positive event that not only honored the students but provided an inspiring speech by Mr. McIntyre. We thank him for participating and helping to make the night so special."

The TVSF Player of the Week Event was taped and is currently airing on TVCTV. Days and times are listed on the TVCTV website at <u>www.trivalleytv.org</u>. The show may be viewed on TV 28 and TV 30 or streaming live on the website. Copies are available for purchase by visiting the website.