<u>Tri-Valley TV Campers premiere</u> <u>"Tri-Valley Youth View June 2011" on Channel 30</u> and 28

PLEASANTON, CA – (08.03.11) - For the third summer, Tri-Valley Community TV (TVCTV) is offering two sessions of a unique TV Summer Camp available to middle school and high school students in the Tri-Valley. The first camp took place the week of June 13th and the second session begins August 8th. Twelve campers from Dublin, Pleasanton, and San Ramon participated in the five day camp in June. The result is a special show produced by the students titled "Tri-Valley Youth View." This thirty minute program is currently airing on Channel 30 and 28 (see schedule at end of release)

"TVCTV is so pleased to be able to offer these camps," said Melissa Tench-Stevens, TVCTV Executive Director. "I truly believe the experience helps fuel a creative flame that is burning in these talented students. It is a productive and fun way to spend 20 hours over the summer."

Under the direction of Camp Director, Mitch Eason, the hands-on TV Camp provides an introduction to the technical and talent aspects of studio and field production, writing, producing and digital video editing.

"Tri-Valley Youth View," was written and produced by the middle and high school students. They researched and wrote questions, acted as crew for all the production positions and were talent for the program.

Guests on the current episode include San Ramon Mayor H. Abram Wilson; Jason Sekany, retired major league baseball player and co-founder of Total Player Center in Pleasanton; and Morgan King, founder of Archbound.com. Also appearing on the show is Mark Collopy co-owner of Rockin'Jump Trampoline Park in Dublin and Julie Coaching owner of Café Art "Paint Your Own Ceramic" studios located in Livermore and Dublin.

"Tri-Valley Youth View" may be seen at the times below via Comcast on TV30 and TV 28 or via AT&T U-Verse TV 99 or live streaming at www.trivalleytv.org.

TV 30:

Saturday 6:30a Saturday 10p Sunday 10p Monday 1p Tuesday 12:30p Thursday 8:30p

TV 28:

Friday 11:30p Saturday 1:30p Sunday 7:30a

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